



#foundersclub

Invitation to join the tribe!



© Ralf G.J. Knoll, speaking to 400+ founders at Trinity College Dublin (TCD.ie) — especially on alternative routes to funding.

Where founders come not to impress — but to grow wiser.

A peer circle for purpose-driven builders, thinkers and leaders who believe learning never ends.

Build companies that deserve to exist.

The #foundersclub is a quiet space for those who carry curiosity, responsibility and soul into leadership — and who know they are never done learning.

Capitalism can be smarter — and so can we.

Join a discreet club of founders and scholars exchanging practical wisdom on how to build resilient, ethical companies in a noisy, short-term world.

Format: Mostly online — occasionally in inspiring locations (DACH, Benelux, UK, IRL)

Cost: Free entry for KCG shareholders | Guests by invitation or ticketed event

Register your interest: founders-club@kencventures.com





Invitation to the #foundersclub

The #foundersclub is led by a small group of entrepreneurial intellectuals (scholars, academics, etc.) who have founded purpose- or tribe-driven sustainable companies — and who work independently as experts in the fields of personal and corporate ethics, transformational change, and development — always in the context of #lifelonglearning and #wisdomseeking.

In **purely profit-driven environments**, however, we have all witnessed numerous misconceptions and an unhealthy focus on shareholder value, short-term wins, and other **destructive mindsets**, which lure top CEOs into narrow-minded decisions — ultimately leading to **disastrous environmental**, **financial**, and personal consequences.

Leadership with IQ, EQ, and wisdom — towards a better future — can be learned and continually improved!

Are you in a **responsible position** and looking for peers and allies with whom to exchange ideas, learn together, transform yourself into a higher state of being, lead others, and to improve this world?

Then join us!

#foundersclub #kencventures #knollcapitalgroup #RalfGJKnoll

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Examples: we explore the following topics (among many others):

- More efficiency through purposeful and enjoyable work with corporate philosophy put into practice
- Designing advanced ownership structures (purpose-driven, steward-owned, community-owned) including decentralised, self-stabilising multiplier effects / scalability models
- Do **incentive shares** (ESOP) really work or can they even trigger the opposite effect?
- How to **stabilise companies** so they can survive even the strongest storms
- Is it possible to create "responsible teams" who act and feel truly of their own free will?
- How to optimise everything in a company (from work ethics and lean decentralised structures to legal/tax optimisation within the EU/Dublin) — without spending much money.
- How to combine effective altruism (EA) and deontological duty with utilitarian outcomes?

Format: Meetings take place mainly online — occasionally

in inspiring physical locations, as listed on

KEnC Ventures (DACH, Benelux, UK, IRE), including LSE London, the RSA London, and Cambridge, UK.

Cost: There is no membership fee for KCG shareholders

— others may be invited via ticketed events.

Register: founders-club@kencventures.com

